

EPAMINONDAS LA BELLA

SCIENCE COMMUNICATION

Nationality: Italian & Greek

Date of birth: 14/02/1991

SUMMARY

I am a science communication professional with work experience within the frame of healthcare and evidence synthesis projects. Highly creative and inventive with a proven ability to plan, create and deliver clear and consistent high-value content targeted to a wide range of audiences. Familiar with multicultural work environments, and able to communicate fluently in English, French, Italian and Greek.

EXPERIENCE

**EDUCATION &
COMMUNICATION MANAGER**
European Reference Network for
Hereditary Metabolic Disorders
MetabERN
2020 - Present

- Implementation of dissemination plans, including project management and creation of dissemination and marketing materials, ensuring delivery in physical and digital environments.
- Collaboration in the UX/UI redesign of the website.
- Creation of engaging web scientific content such as infographics, videos and articles for the blog, newsletter and social media channels.
- Collaboration for the design, development, and maintenance of the accredited e-learning Diagnostic Clinical and Therapeutic Education Programme targeted to healthcare professionals.
- Implementation of the recruitment strategy to attract and drive enrollment of new candidates to the ERN exchange programme.
- Collaboration for the organization of meetings and events online and in person.

**COMMUNICATION
CONSULTANT**
Evidence Aid (U.K.)
2019 - 2023

- Communication manager for the Evidence Aid project in partnership with PAHO, leading the communication and dissemination aspects of the project.
- Senior Researcher for the Evidence Aid project in partnership with WHO Kobe Centre, ensuring the development of over 26 podcasts and 38 slideshows with videos for the WHO Health-EDRM Knowledge Hub.
- Translation of systematic review summaries of COVID-19 research from English to Italian.

DENTAL HYGIENIST
Clinica Dentale S.r.l. (IT) & Malmin
Dental (U.K.)
2015 - 2019

- 4+ years of clinical practice as a dental practitioner in Italy and the U.K.

EDITORIAL STAFF AND VIDEO EDITING

LP Network - Communication
Agency (IT)

2012 - 2015

- Social media management for healthcare companies.
- Video editing & post-production of tv programmes.
- Video making for art expositions in the *Venice Biennale*.

EDUCATION

UNIVERSITY OF PADOVA, IT
2019 - 2020

Master in Science Communication

UNIVERSITY OF ESSEX, UK
2017

Dental Hygiene Adaptation Module

UNIVERSITY OF PADOVA, IT
2011 - 2014

BS in Dental Hygiene and Oral Health

UNIVERSITY OF PADOVA, IT
2009 - 2011

Attended BS in Biotechnologies

OTHER ACTIVITIES

- Academic publication: La Bella E, Allen C, Lirussi F. Communication vs evidence: What hinders the outreach of science during an infodemic? A narrative review. *Integr Med Res.* 2021;10(4):100731. doi:10.1016/j.imr.2021.100731.
- Educational workshop organisation in the frame of an Italian regional project to promote the digital literacy: "Critical thinking in the web era".
- Volunteering in supporting scientific research teams conducting systematic reviews through the Cochrane Task Exchange platform.

SKILLS

- Communication strategy planning, familiar with project management tools
- Content research, writing & creation
- Design of slide presentations, visual abstracts and infographics
- Graphic design, video editing & post-production
- Website and social media content management
- Research and evaluation of relevant content targeted to diverse audiences
- Monitoring users' engagement using various marketing tools
- Extended knowledge of MS office suite, Adobe Suite, Canva, and WordPress

LANGUAGES

Fluent in **English, French, Italian & Greek**

Il candidato è consapevole della responsabilità penale in caso di dichiarazioni mendaci, di formazione o uso di atti falsi, richiamata dall'art. 76 del D.P.R. 445/2000

Luogo e Data Grenoble, 30/11/2023

Firma

Erciliaoudas La Bella